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## Luxury Resort Sandblu Santorini Opened in July 2024

*The Greek resort promises an exceptional stay for guests of all ages, with elegant accommodations, exquisite restaurants, and a blissful spa.*

**Santorini, July 22, 2024** - Sandblu Santorini is delighted to welcome guests to its newly opened resort, offering a world of sophisticated charm in one of Santorini's most picturesque locations.

Located at the base of Ancient Thira Hill, on Santorini's southeastern shores, Sandblu Santorini is just eight kilometres away from Fira and a five-minute drive from the airport. The resort boasts panoramic views of the Aegean Sea and facilities for all ages. The beach is just a leisurely five-minute walk or a quick shuttle ride away, with designated sunbeds and umbrellas in the prime spot of Kamari Beach.

Comprising 27 rooms, 22 suites and 2 villas, with 17 of these accommodations adorned with private pools, the property provides a variety of luxurious options, each filled with plenty of natural light, soft colour palettes and elegant interiors.

Dining is a centrepiece of the guest experience at Sandblu Santorini. Platea, open for breakfast and lunch, serves Mediterranean cuisine and features a large live cooking area where dishes are prepared à la minute with fresh, top-quality ingredients. Another culinary highlight is specialty dining venue Apnea, which delights guests over dinner with modern Greek dishes and fresh seafood. For a refined selection of wines, head to Aroma, the wine bar with an extensive collection of local and international labels. Mornings begin perfectly at Stari Bakery, where the scent of flaky pastries and artisanal coffee fills the air.

Rockwell Group, a globally renowned architecture and design firm, designed Apnea Restaurant, Aroma Wine Bar, Plateia Restaurant, and the resort's two luxury villas. Each space draws inspiration from the cascading geometric forms of the resort and the juxtaposition of the surrounding mountains and deep blue ocean.

The resort's spa, Aurora, in collaboration with world-renowned brands 111 SKIN and ESPA, offers a broad spectrum of wellness and beauty treatments, from body massages and facials to manicures and hair services. Keep up with your exercise routine in the fitness centre, outfitted with cutting-edge Technogym equipment, and participate in fitness classes scheduled throughout the day.

Multiple pools cater to different preferences at the resort. Guests can unwind at Blu, the main infinity pool, where sun loungers line the edge, and a shallow area welcomes children. For those seeking a more intimate setting, Aqua provides a serene space designed for pure relaxation. Additionally, the spa houses a soothing indoor pool for a rejuvenating experience.

As parents take a moment for themselves, they can trust Bala Kids Club to provide excellent care for their children. Meanwhile, they can explore luxury boutiques carrying high-end fashion, accessories, jewellery and eyewear. The resort also provides a wide range of activities, including olive oil tastings, vineyard visits, movie nights and pottery workshops - to name a few.

Leonidas Anagnostou, General Manager of Sandblu Santorini, highlights the distinctiveness of the property: "Our resort sets a new benchmark for luxury stays in Santorini, offering facilities and activities that delight guests of all ages. We

aim to have our guests experience the island like locals, embracing an authentic, craftsman-like vibe. The team and I are incredibly excited to welcome our first guests and provide them with memories they will treasure forever.”

In the spirit of responsible luxury, Sandblu Santorini prioritises environmental sustainability with initiatives such as recycling programmes, waste reduction efforts and collaborations with local groups to protect the island’s ecosystem.

For a closer look at the upcoming luxury resort, including high-resolution images and videos, please visit the [media gallery](#). Summer 2024 rates start at 875 euros for two guests staying in a Standard Room with breakfast.

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## **ABOUT SANDBLU SANTORINI**

Sandblu Santorini promises an authentic, artisanal experience for unforgettable stays. Located at the base of Ancient Thira Hill, the luxury resort offers panoramic Aegean Sea views and top-tier facilities for all ages. Just eight kilometres from Fira and a five-minute drive from the airport, Sandblu Santorini features 51 spacious rooms, suites and villas. Guests can savour Mediterranean cuisine at Platea, modern Greek dishes at Apnea and fine wines at Aroma Wine Bar. The resort’s spa, in collaboration with 111 SKIN and ESPA, offers a range of treatments, while multiple pools, a kids club and retail shops cater to diverse preferences.

## **ABOUT ROCKWELL GROUP**

Based in New York with satellite offices in Los Angeles and Madrid, Rockwell Group is an interdisciplinary architecture and design firm. Founded by David Rockwell, FAIA, and led by David and partners Shawn Sullivan and Greg Keffer, the 330-person firm merges performance and architecture to create extraordinary experiences and built environments across the globe. Inspired by theater, technology, and high-end craft, the firm creates a unique narrative for each project, which includes hotels and restaurants, theaters, cultural and educational institutions, set designs, products, and exhibitions.

## **CONTACT AND ADDRESSES**

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